

Advert A

You do so much for your family...

*You deserve some
me-time with*



Escape
Chocolate drink

Only 99 calories



The advertisement features a woman with her eyes closed, holding a white cup of chocolate drink, relaxing in a bathtub filled with bubbles. Several lit candles are placed around the tub, creating a warm and relaxing atmosphere. The background is a soft, light-colored wall with a thought bubble graphic.

Advert B



GOOD TIMES
BANTER

BIG MO'S PIZZA

The advertisement features a photograph of four young men sitting around a table, laughing and eating pizza. The text 'GOOD TIMES BANTER' is written in a large, stylized, comic-book font at the top. At the bottom, a red ribbon banner contains the text 'BIG MO'S PIZZA' in white, bold, sans-serif capital letters.

Advert C



The healthier option
for your little



Advert D



Has she left you
to do the cook-
ing again!?

Jo's Country Kitchen delivers freshly pre-
pared meals to your door...

She'll never know!



Advert E



Advert F



**He's in bed with a cold,
but you need to keep going...
What's your secret?**

UN-STOPPABLE ▶▶
COLD & FLU REMEDY



- Soothe sore throat
- Reduce nasal congestion
- Clear your head
- Fast acting

NEW FORMULATION