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|  | *Monday 28th October 2019* | *Tuesday 29th October 2019* |
| *MORNING* | *09:00 Coffee and registration at SSERC, Dunfermline* *09:30 Welcome and introduction* *09:45 How creative are we?**10:30* ***Tea / coffee****10:45 Is ‘creativity’ the same as ‘innovation’?**11:30 The insights of Arthur Koestler* *Koestler’s Law of Creativity**12:45* ***Lunch*** | *09:00 Coffee and registration at SSERC, Dunfermline**09:30 Recap on Day 1**09:45 Creativity in action (2)**10:30*  ***Tea / coffee****10:45 Group feedback**11:15 How to evaluate ideas wisely**12:45* ***Lunch*** |
| *AFETRNOON* | *13:30 The Learning Trap**14:15 How to have ideas ‘on demand’ – the InnovAction! process**15:15*  ***Tea / coffee****15:30 Creativity in action**16:30 Group feedback**17:00* ***Transfer to hotel*** | *13:30 Evaluation in action**14:15 Group feedback**15:15* ***Tea / coffee****15:30 How can we take this learning ‘back home’?**16:15 Group feedback & evaluation**17:00 Programme close* |

# Creativity

# A 2-day workshop -– draft programme