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|  | *Monday 28th October 2019* | *Tuesday 29th October 2019* |
| *MORNING* | *09:00 Coffee and registration at SSERC, Dunfermline*  *09:30 Welcome and introduction*  *09:45 How creative are we?*  *10:30* ***Tea / coffee***  *10:45 Is ‘creativity’ the same as ‘innovation’?*  *11:30 The insights of Arthur Koestler*  *Koestler’s Law of Creativity*  *12:45* ***Lunch*** | *09:00 Coffee and registration at SSERC, Dunfermline*  *09:30 Recap on Day 1*  *09:45 Creativity in action (2)*  *10:30*  ***Tea / coffee***  *10:45 Group feedback*  *11:15 How to evaluate ideas wisely*  *12:45* ***Lunch*** |
| *AFETRNOON* | *13:30 The Learning Trap*  *14:15 How to have ideas ‘on demand’ – the InnovAction! process*  *15:15*  ***Tea / coffee***  *15:30 Creativity in action*  *16:30 Group feedback*  *17:00* ***Transfer to hotel*** | *13:30 Evaluation in action*  *14:15 Group feedback*  *15:15* ***Tea / coffee***  *15:30 How can we take this learning ‘back home’?*  *16:15 Group feedback & evaluation*  *17:00 Programme close* |

# Creativity

# A 2-day workshop -– draft programme